



Step Ahead One-on-One Mentoring Program 2010 - 2011

Protégée Application Form

The Step Ahead program includes a year-long one-on-one mentoring relationship between mentors and protégées who spend a minimum of three hours together each month and 10 educational three-hour workshops that include dynamic guest speakers, mentor panels and stimulating roundtable discussions about business growth and challenges.

Applicants who can meet the following criteria are screened to determine if they are ready for expansion and to assess their expectations of the program and fit with potential mentors:

- A woman business owner?
- Ready to make your business grow?
- Have been in business a minimum of two years full time?
- Have revenues in excess of \$250,000?
- Willing to commit to an average of three hours' mentoring per month?
- Willing to attend 10 evening workshop sessions in one year?
- Prepared to meet and work with a group of outstanding women entrepreneurs?

Please send completed registration form with payment to:

Step Ahead One-on-One Mentoring Program
150 Rivermede Road, Unit 4
Vaughan, ON L4K 3M8

Name: _____ Title: _____
 Company: _____
 Address: _____
 City: _____ Prov: _____ Postal Code: _____
 Tel: _____ Email: _____

Are you the founder of this business? Yes _____ No _____ If no, please explain: _____

When was this business started? _____

How would you classify this business?

- | | | |
|---|--|---|
| <input type="checkbox"/> Business/Personal Services | <input type="checkbox"/> Retail | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Community Service | <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Consulting Service | <input type="checkbox"/> Communications | <input type="checkbox"/> Finance/Insurance |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Construction | <input type="checkbox"/> Information Technology |
| <input type="checkbox"/> Professional Service | <input type="checkbox"/> Mining | <input type="checkbox"/> Other _____ |

Is your business: Sole proprietorship _____ A partnership: _____ Incorporated _____

Does your business operate from: Home _____ Leased premises (#sq.ft) _____ Owned premises (#sq.ft) _____

To what geographic markets do you presently sell? Ontario _____ Canada _____ USA _____ Other (please specify) _____

Please chronicle your business' growth:

In terms of employees: Year One: _____ Year Two: _____ Year three: _____ At present: _____
 In terms of sales: Year One: _____ Year Two: _____ Year three: _____ At present: _____

Describe the product or service you offer (attach your promotional literature) _____

State two objectives for your business that you hope to accomplish through this program: _____

What skills or knowledge do you hope to learn from your mentor? _____

Briefly detail your work history: _____

Describe your educational background: _____

How did you hear about Step Ahead? _____

Terms and Conditions:

I certify that the information given by me in this application is true and complete. I agree to participate in national or local publicity connected with the program. I understand that a 90% attendance is required at workshop sessions.

The information contained in this application will be held in strict confidence by the program's managers and the applicant's mentor unless permission is otherwise obtained from the applicant. Please note that completion of this application does not guarantee admission into the program. Applicants deemed best matched with mentors will be accepted into the program.

Signed: _____ Date: _____

Program Fee: \$1,495.00 (program fee is non-refundable)

Cheque enclosed, made out to Step Ahead One-on-One Mentoring Program

VISA _____ Expiry: _____



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